

# INVITATION TO SPONSOR

We invite you to join us as a sponsor in support of our annual event—the *Power of the Purse*. It's an evening of glamour and doing good, when the caring community of West Michigan joins together to change purses...and change lives.

We host this event annually in October as part of national Domestic Violence Awareness Month. For 45 years, Every Woman's Place has led this community in responding to and healing the wounds of domestic violence.

Every year, we meet more than 1,000 survivors of abuse and assault where they are in the wake of trauma. We follow the emergency with the daily work of healing and empowering survivors with counseling, victim advocacy, legal advocacy, job training and financial literacy, and the personal support to break the cycle of power and control that leads to intergenerational violence.

Save the date—October 8—your sponsorship includes tickets! Our sponsors this year will be treated to an exclusive event atmosphere, since restrictions limit our total attendee count. So don't miss out on our front-row-but-socially-distant seats for the highlight of the evening: a live auction of luxury purses modeled by prominent male community leaders. Our message is clear: violence against any individual based on their gender, their sexual orientation or identity, their race, ethnicity or cultural roles is violence that hurts us all...in our workplaces, in our schools, in public and private spaces.

Please join EWP in support of freedom for each of us—man, woman, youth, child—to move through life without abuse. **Help us help heal those who have had the courage to choose freedom from fear. Together, we can strengthen their voices. Together, we can change lives.**



**October 8, 2020**  
**5:30 pm - 8:00 pm**  
Fricano Place Muskegon MI

Please commit by September 14 for full sponsor benefits.  
Contact Elisa Hopper, Director of Development, at (231) 759-7909 x 267 or [helpheal@everywomansplace.org](mailto:helpheal@everywomansplace.org) with questions.

for tickets and event details  
**[everywomansplace.org](http://everywomansplace.org)**

- Sponsor on our website with a credit card OR
- Complete a digital PDF at [bit.ly/purse-sponsor-20](http://bit.ly/purse-sponsor-20) OR
- Mail/Fax/Email the enclosed response from



## 'DENIM AND DIAMONDS'

This year's theme pairs down-to-earth denim with the sparkle and shine of diamonds for a casual event that's still got plenty of glitz and glam!

**Join us!**