

2020

'Denim and Diamonds'



**Prada
Sponsorship
\$5,000**

**Louis Vuitton
Sponsorship
\$2,500**

**Chanel
Sponsorship
\$1,000**

**Michael Kors
Sponsorship
\$500**

**Coach
Sponsorship
\$250**

	Prada Sponsorship \$5,000	Louis Vuitton Sponsorship \$2,500	Chanel Sponsorship \$1,000	Michael Kors Sponsorship \$500	Coach Sponsorship \$250
Tickets to the Power of the Purse Event with Reserved Seating	10 Event Tickets	6 Event Tickets	4 Event Tickets	2 Event Tickets	1 Event Ticket
Recognition at the Event from the Emcee	✓	✓	✓	✓	✓
Event Recognition (Digital)	✓	✓	✓		
Event Recognition (Print)	✓	✓	✓	✓	✓
Recognition on the Every Woman's Place website	✓	✓	✓	✓	✓
Recognition on the EWP Facebook page with over 2,200 followers	✓	✓	✓	✓	✓
Opportunity to display company banner at EWP for 1 month leading up to event	✓	✓	✓		
Pre- and Post-event recognition in all media releases, including print, radio and television	✓	✓			
Opportunity to have a company representative model in the "Power of the Purse" campaign photo shoot (which is used in billboard and media campaigns)	✓	✓			

POWER OF THE PURSE

an event to benefit Every Woman's Place

October 8, 2020



Respond before September 14 for your full recognition package! Complete and return the enclosed Sponsor Agreement, or use our digital form at bit.ly/purse-sponsor-20